





Measuring Fertility Performance with ICBF



How to track Fertility Performance

Step 1

Record Heat/Serve Data

Step 2

Log-in to HerdPlus to generate Weekly Fertility Report 2-3 times

Step 3

Record Pregnancy Diagnosis

Step 4

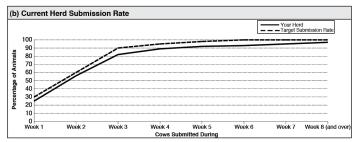
Log-in to HerdPlus to generate End of Season Fertility Report

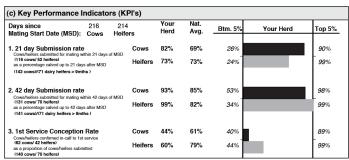
Step 5

Check your C.O.W. profile for live updates on which animals to cull

Benefits of the Fertility Reports:

- Quickly compile all calving and fertility information into one easy-to follow report
- Track your herd's fertility performance overall & by lactation
- Compare your herd's performance with the National Average
- Track the fertility of the bulls used during the breeding season
- Identify potential problem cows i.e. Cows not yet served or confirmed not in calf





(c) Key Performance Indicators (KPI's)												
Days since Mating Start Date (MSD):	216 Cows	214 Heifers	Your Herd	Nat. Avg.	Btm. 5%	Your Herd	Top 5%					
4. 6 Week Pregnancy Rate Cowsheiters confirmed in-calf within 6 weeks of MSD Cowsheiters confirmed in-calf within 6 weeks of MSD			62%	71%	41%		91%					
(87 cows/ 56 helfers) as a proportion of cows/helfers subm (140 cows/ 70 helfers)	nitted	Heife	rs 80%	88%	59%		99%					
5. Overall Pregnancy Rate Cows/heifers confirmed in-calf	Cows	85%	91%	79%		99%						
(119 cows/ 62 heifers) as a proportion of cows/heifers subm (140 cows/ 70 heifers)	nitted	Heife	rs 89%	97%	82%		99%					

(e) Herd fertility performance by Lactation Number													
	6 Week Pregnancy Rates			Overall	Pregnancy F	Services/Conception							
Lact No.	Cows	In-Calf	%	Cows	In-Calf	%	Serves	In-Calf	Num				
1	26	18	69	26	25	96	44	25	1.8				
2	25	15	60	25	22	88	50	22	2.3				
3-5	64	38	59	64	52	81	114	52	2.2				
6+	25	15	60	25	20	80	43	20	2.2				
Overall	140	87	62	140	119	85	251	119	2.1				

A few minutes spent checking your fertility report could save a lot of time with delayed calving next year!

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