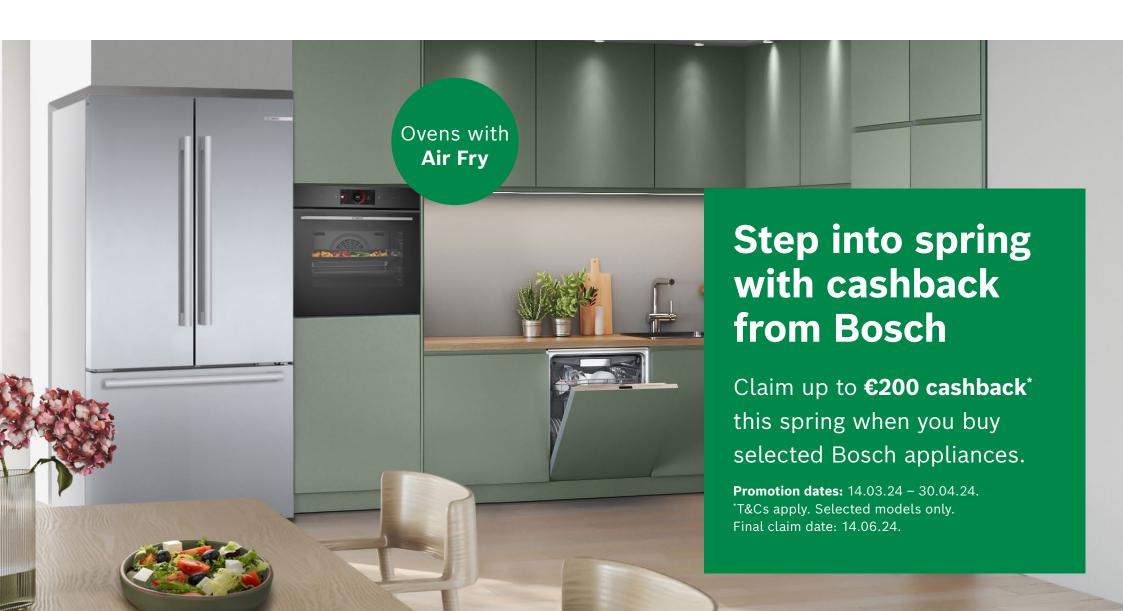


Spring cashback promotion guide



Spring cashback promotion

Overview			
Promotion date	14.03.24 - 30.04.24		
Categories Included	Cooking, refrigeration and dishwashers.		
Campaign Message	Claim up to €200 cashback * this spring when you buy selected Bosch appliances.		
Mechanics	Up to €200 cashback* to purchasers when they purchase selected Bosch appliances. This promotion applies to purchases between 14th March and 30th April 2024 and for which the Promoter has received a completed and valid claim before midnight on 14th June 2024. The Promoter will not accept any claims received subsequently.		
Promotional Assets	A5 Leaflet, Appliance Stickers, A4 Strut Cards, Digital Banners and Social Posts.		

Invented for life



Step into spring with cashback from Bosch

Claim up to €200 cashback* this spring when you buy selected Bosch appliances.



T&Cs apply.
Scan for details

Promotion dates: 14.03.24 – 30.04.24. *T&Cs apply. Offer applies to selected models at participating retailers only. Final claim date 14.06.24.



Qualifying appliances

Model	Cashback value	Model type	Model description
HBG7784B1	€150	•	
		Oven	Built-in, Series 8
HMG7764B1B	€150	Oven	Built-in, Series 8, with microwave
HSG7584B1	€150	Oven	Built-in, Series 8, with steam
HBG7764B1B	€100	Oven	Built-in, Series 8
HBG7741B1B	€100	Oven	Built-in, Series 8
HSG7364B1B	€100	Oven	Built-in, Series 8, with steam
HBG7341B1B	€75	Oven	Built-in, Series 8
HBG579BB6B	€75	Oven	Built-in, Series 6
HBS573BS0B	€50	Oven	Built-in, Series 4
HBS573BB0B	€50	Oven	Built-in, Series 4
CMG778NB1	€100	Compact oven	Built-in, Series 8, with microwave
CMG7761B1B	€100	Compact oven	Built-in, Series 8, with microwave
CMG7361B1B	€100	Compact oven	Built-in, Series 8, with microwave
CMG7241B1B	€100	Compact oven	Built-in, Series 8, with microwave
PVW831HB1E	€200	Induction hob	Built-in, Series 6
PIV831HB1E	€100	Induction hob	Built-in, Series 6
KIR81AFE0G	€100	Fridge freezer	Built-in, Series 6
KIN86VSE0G	€75	Fridge freezer	Built-in, Series 4
KIR81VSF0G	€75	Fridge	Built-in, Series 4
GIN81AEF0G	€75	Freezer	Built-in, Series 6
KFF96PIEP	€200	Fridge freezer	Freestanding, Series 8
KFN96VPEAG	€100	Fridge freezer	Freestanding, Series 4
SMV4HVX38G	€ 50	Dishwasher	Built-in, Series 4

How to claim:

Online: To make a claim please fully complete the online Claim Form, including product E-nr. Claim forms are available on bosch-home.ie/experience-bosch/promotions/retail-promotions/ springcashback. A copy of the original purchase receipt from the retailer must be uploaded as part of the claim. For the avoidance of doubt, copies of deposit receipts and/or order confirmations will not be accepted.

All claims must be received by 14.06.24. For assistance you can call the freephone helpline on 1 800 929 039 between 9am and 5:30pm, Monday to Friday, excluding bank holidays or please email bosch@promotion-support.com

Full terms and conditions are available on https://www.bosch-home.ie/experience-bosch/promotions/retail-promotions/spring-cashback

Promotion dates: 14.03.24 - 30.04.24

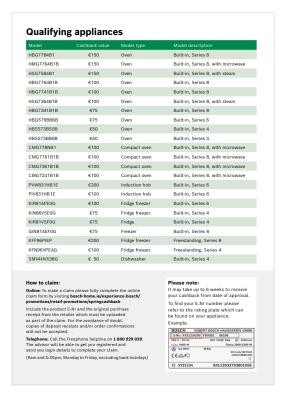
Spring cashback promotion materials

To launch the new promotion, we have created a suite of point of sale material. The items included in your pack are shown in this guide.

A5 leaflet

Place the leaflets near applicable models to draw attention to the offer in-store.





A4 strut cards

Email your trade marketing contact for additional assets.





Spring cashback promotion materials

Appliance stickers

Attach this to applicable models (see page 3 for models).

Please ensure stickers are placed on applicable models only.





Spring cashback digital banners

A selection of digital banners are available at a variety of sizes.



1200 x 500 px





980 x 220 px



767 x 450 px



Spring cashback from Bosch

Claim up to €200 cashback* this spring when you buy selected Bosch appliances.

Invented for life



Promotion dates: 14.03.24 - 30.04.24, 'T&Cs apply, Offer applies to selected models at participating retailers only. Final claim date: 14.06.24.



Spring cashback social post

Social post



Suggested post copy:

Step into spring by revamping your kitchen and claim up to €200 cashback when you buy selected Bosch appliances with the Bosch Spring Cashback.

Available from 14th March 2024 to 30th April 2024 at [selected retailers/insert retailer name]

Discover more at [insert retailer URL promotion page].

T&Cs apply. Claims must be received by 14th June 2024.