

# Spring cashback promotion guide

Ovens with  
**Air Fry**

**Step into spring  
with cashback  
from Bosch**

Claim up to **€200 cashback\***  
this spring when you buy  
selected Bosch appliances.

**Promotion dates:** 14.03.24 – 30.04.24.

\*T&Cs apply. Selected models only.

Final claim date: 14.06.24.

# Spring cashback promotion

## Overview

<b>Promotion date</b>	<b>14.03.24 - 30.04.24</b>
<b>Categories Included</b>	Cooking, refrigeration and dishwashers.
<b>Campaign Message</b>	Claim up to <b>€200 cashback*</b> this spring when you buy selected Bosch appliances.
<b>Mechanics</b>	Up to <b>€200 cashback*</b> to purchasers when they purchase selected Bosch appliances. This promotion applies to purchases between 14th March and 30th April 2024 and for which the Promoter has received a completed and valid claim before midnight on 14th June 2024. The Promoter will not accept any claims received subsequently.
<b>Promotional Assets</b>	A5 Leaflet, Appliance Stickers, A4 Strut Cards, Digital Banners and Social Posts.

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**T&Cs apply.  
Scan for details**



## Qualifying appliances

Model	Cashback value	Model type	Model description
HBG7784B1	€150	Oven	Built-in, Series 8
HMG7764B1B	€150	Oven	Built-in, Series 8, with microwave
HSG7584B1	€150	Oven	Built-in, Series 8, with steam
HBG7764B1B	€100	Oven	Built-in, Series 8
HBG7741B1B	€100	Oven	Built-in, Series 8
HSG7364B1B	€100	Oven	Built-in, Series 8, with steam
HBG7341B1B	€75	Oven	Built-in, Series 8
HBG579BB6B	€75	Oven	Built-in, Series 6
HBS573BS0B	€50	Oven	Built-in, Series 4
HBS573BB0B	€50	Oven	Built-in, Series 4
CMG778NB1	€100	Compact oven	Built-in, Series 8, with microwave
CMG7761B1B	€100	Compact oven	Built-in, Series 8, with microwave
CMG7361B1B	€100	Compact oven	Built-in, Series 8, with microwave
CMG7241B1B	€100	Compact oven	Built-in, Series 8, with microwave
PVW831HB1E	€200	Induction hob	Built-in, Series 6
PIV831HB1E	€100	Induction hob	Built-in, Series 6
KIR81AFE0G	€100	Fridge freezer	Built-in, Series 6
KIN86VSE0G	€75	Fridge freezer	Built-in, Series 4
KIR81VSF0G	€75	Fridge	Built-in, Series 4
GIN81AEF0G	€75	Freezer	Built-in, Series 6
KFF96PIEP	€200	Fridge freezer	Freestanding, Series 8
KFN96VPEAG	€100	Fridge freezer	Freestanding, Series 4
SMV4HVX38G	€ 50	Dishwasher	Built-in, Series 4

### How to claim:

**Online:** To make a claim please fully complete the online Claim Form, including product E-nr. Claim forms are available on [bosch-home.ie/experience-bosch/promotions/retail-promotions/springcashback](https://www.bosch-home.ie/experience-bosch/promotions/retail-promotions/springcashback). A copy of the original purchase receipt from the retailer must be uploaded as part of the claim. For the avoidance of doubt, copies of deposit receipts and/or order confirmations will not be accepted.

All claims must be received by 14.06.24. For assistance you can call the freephone helpline on 1 800 929 039 between 9am and 5:30pm, Monday to Friday, excluding bank holidays or please email [bosch@promotion-support.com](mailto:bosch@promotion-support.com)

Full terms and conditions are available on <https://www.bosch-home.ie/experience-bosch/promotions/retail-promotions/spring-cashback>

**Promotion dates:** 14.03.24 - 30.04.24

# Spring cashback promotion materials

To launch the new promotion, we have created a suite of point of sale material. The items included in your pack are shown in this guide.


## A5 leaflet

Place the leaflets near applicable models to draw attention to the offer in-store.

## A4 strut cards


Email your trade marketing contact for additional assets.

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HBG7341B1B	€75	Oven	Built-in, Series 8
HBG5798B6B	€75	Oven	Built-in, Series 8
HBS573B50B	€50	Oven	Built-in, Series 4
HBS573B80B	€50	Oven	Built-in, Series 4
CMG778NB1	€100	Compact oven	Built-in, Series 8, with microwave
CMG7761B1B	€100	Compact oven	Built-in, Series 8, with microwave
CMG7361B1B	€100	Compact oven	Built-in, Series 8, with microwave
CMG7241B1B	€100	Compact oven	Built-in, Series 8, with microwave
PVW831HB1E	€200	Induction hob	Built-in, Series 6
PIV831HB1E	€100	Induction hob	Built-in, Series 6
KIRB1AFEOG	€100	Fridge freezer	Built-in, Series 6
KIN8VSEOG	€75	Fridge freezer	Built-in, Series 4
KIRB1VSEOG	€75	Fridge	Built-in, Series 4
GIN81AEFOG	€75	Freezer	Built-in, Series 6
KFF96PIEP	€200	Fridge freezer	Freestanding, Series 8
KFN96VPEAG	€100	Fridge freezer	Freestanding, Series 4
SMV4HVX3BG	€ 50	Dishwasher	Built-in, Series 4

**How to claim:**  
**Online:** To make a claim please fully complete the online claim form by visiting [bosch-home.ie/experience-bosch/promotions/retail-promotions/springcashback](https://bosch-home.ie/experience-bosch/promotions/retail-promotions/springcashback). Include the product E-Nr and the original purchase receipt from the retailer which must be uploaded as part of the claim. For the avoidance of doubt, copies of deposit receipts and/or order confirmations will not be accepted.  
**Telephone:** Call the Freephone helpline on **1 800 929 039**. The advisor will be able to get you registered and send you login details to complete your claim. (9am and 5:30pm, Monday to Friday, excluding bank holidays)

**Please note:**  
 It may take up to 6 weeks to receive your cashback from date of approval. To find your E-Nr number please refer to the rating plate which can be found on your appliance.  
 Example.




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# Spring cashback promotion materials

## Appliance stickers

Attach this to applicable models (see page 3 for models).

**Please ensure stickers are placed on applicable models only.**



# Spring cashback digital banners

A selection of digital banners are available at a variety of sizes.

**BOSCH** Spring cashback from Bosch  
Claim up to **€200 cashback\*** when you buy selected Bosch appliances.  
[Shop now](#)

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980 x 220 px

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Ovens with Air Fry

1200 x 500 px

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767 x 450 px

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Ovens with Air Fry

1920 x 506 px

# Spring cashback social post

## Social post



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 **BOSCH**

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### Suggested post copy:

Step into spring by revamping your kitchen and claim up to €200 cashback when you buy selected Bosch appliances with the Bosch Spring Cashback.

Available from 14th March 2024 to 30th April 2024 at [\[selected retailers/insert retailer name\]](#)

Discover more at [\[insert retailer URL promotion page\]](#).

T&Cs apply. Claims must be received by 14th June 2024.

**If you require additional assets for this promotion please contact your BSH Trade Marketing contact.**